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This is a Fun Map. Please see the back for exact locations & great offers.

GREAT DEAL! GREAT PLACE!

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Sign Works Plus

Avis

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West Edmonton

3 Westend Locations to Serve You.

Jasper Place: How It Grew

Cheaper land and lower taxes were two big draws bringing settlers to the lands just outside Edmonton's west border (149 Street) during the middle decades of the century. People were obviously prepared to put up with a number of discomforts and even hardships (dirt streets, outhouses, no running water) to find a place to live or to start a business at a more affordable cost.

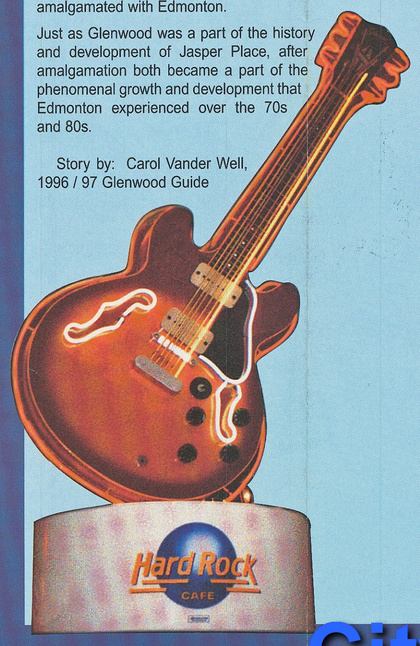
Typical of some of the land deals going back to the early part of the 1900s are found in real estate development notices of the day. Land was put up for sale in lots or blocks. Lots of 50 by 150 feet were selling for $100 - $150, with terms of $10 down and $10 a month. Blocks of 20 lots were selling for $2000, with terms of $200 down and the balance in two years with half-yearly payments.

The sales pitch used: close to west end parks, ideal spot for access to recreation grounds and great as a combined speculation and investment.

Although the first settler moved in about 1880, the first store did not open until 1909. It was on the corner of today's 151 Street and Stony Plain Road. Over the years, development did proceed and the population grew..reaching 9,500 when the area was incorporated as a Village on January 1, 1950. At that time the name of Jasper Place was adopted. Town status was granted the following year. From then on the population mushroomed, reaching 39,000 by 1964 when it amalgamated with Edmonton.

Just as Glenwood was a part of the history and development of Jasper Place, after amalgamation both became a part of the phenomenal growth and development that Edmonton experienced over the 70s and 80s.

Story by: Carol Vander Well,
1996 / 97 Glenwood Guide



Events Calendar
Canada's Festival City

DECEMBER
Edmonton First Night Festival ..... Various downtown locations
Make a Wish For Community Unity ..... Contact Len Kerran @ 484-5581
Candy Cane Lane ..... 148 Street from 92 Avenue to 100 Avenue
Christmas Lights Downtown ..... Sir Winston Churchill Square

JANUARY
HAPPY NEW YEAR!

FEBRUARY
Family Festival ..... Downtown

MARCH
World of Wheels ..... Northlands AgriCom
Edmonton Boat and Sportsmen's Show ..... Northlands AgriCom
Northlands Farm and Ranch Show ..... Northlands AgriCom
Local Heroes International Screen Festival ..... Various Locations

APRIL
Edmonton Home and Garden Show ..... Northlands AgriCom
Edmonton Kiwanis Music Festival ..... Alberta College

MAY
Edmonton International Air Show ..... Edmonton International Airport
Dreamspeakers Festival ..... Mayfield Trade Centre
Kinsmen Rainmaker Rodeo ..... St. Albert
Medieval Days ..... Sherwood Park
Northern International Children's Festival ..... St. Albert

JUNE
Edmonton Caribbean Mardi Gras Carnival ..... Various Locations
Jazz City International Jazz Festival ..... City Wide
The Works - Visual Arts Celebration ..... Downtown

JULY
Edmonton International Street Performers Festival ..... Sir Winston Churchill Square
Edmonton Klondike Days ..... Northlands Park and various locations
Firefighters World Games ..... Various locations
Canada Day ..... Hawrelak Park

AUGUST
Edmonton Heritage Festival ..... Hawrelak Park
Edmonton Folk Musical Festival ..... Gallagher Park
Fringe Theatre Event ..... Old Strathcona Historic Area
"Symphony Under the Sky" Festival ..... Hawrelak Park
Pastels on Pavement ..... Grant McEwen Community College

SEPTEMBER
Edmonton Home Show ..... Northlands AgriCom

OCTOBER
Gala Food & Beverage Show ..... Northlands AgriCom
Halloween Alley ..... 148 Street from 92 Avenue to 100 Avenue
Spooktacular ..... Fort Edmonton Park
Klondike Thanksgiving Polka Fest ..... Northlands AgriCom

NOVEMBER
Famfair International ..... Northlands AgriCom
Canadian Finals Rodeo ..... Edmonton Coliseum
Festival of Trees ..... Edmonton Convention Centre
The Whyte Christmas Evening Parade ..... Old Strathcona (Whyte Avenue)
Butterdome Craft Show ..... University of Alberta Butterdome
Quality Craft Show ..... Mayfield Inn Trade Centre
Cameo Christmas Craft Show and Sale ..... Edmonton Convention Centre
National Native Arts and Crafts Show ..... Edmonton Convention Centre

All attempts have been made to ensure accuracy of the dates, events and information described on the map. Everyone using it is encouraged to confirm dates, events and information by contacting Edmonton Tourism at 496-8400 or Toll Free at 1-800-463-4667.

Edmonton Attractions

Alberta Aviation Museum: ..... 11410 - Kingsway Avenue
Alberta Legislative Building: ..... 97th Avenue & 107 Street
Alberta Railway Museum: ..... 24215 - 34th Street
City Hall and Public Areas: ..... between 99th & 100th Street and 102A & 103A Avenue
China Gate: ..... 102nd Avenue and 97th Street
Commonwealth Stadium: ..... 11000 Stadium Road
Devonian Botanical Gardens: ..... 10km west on Hwy 16 then 14km south on Hwy 60
Downtown City Farmers Market: ..... 10165 - 97th Street
Edmonton Art Gallery: ..... 2 Sir Winston Churchill Square
Edmonton Coliseum: ..... 7424 - 118th Avenue
Edmonton Police Museum and Archives: ..... 9620 - 103rd Avenue
Edmonton Space & Science Centre: ..... 11211 - 142nd Street
Fort Edmonton Park: ..... Fox Drive and Whitemud Drive
John Janzen Nature Centre: ..... Fox Drive and Whitemud Drive
John Walter Museum (Kinsmen Park): ..... 10627 - 93rd Avenue
Muttart Conservatory: ..... 9626 -96A Street
Northlands Park: ..... 116 Avenue and 76th Street
Old Strathcona Farmers Market: ..... 10310 - 83 Avenue
Old Strathcona Model & Toy Museum: ..... 8603 - 104 Street
Provincial Museum of Alberta/Alberta Government House: ..... 12845 -102nd Avenue
The River Valley Outdoor Centre: ..... 10125 - 97th Avenue
Rutherford House Provincial Historic Site: ..... 11153 - Saskatchewan Drive
Telephone Historical Centre: ..... 10437 - 83rd Avenue
Telus Field Baseball Park: ..... 10233 - 96th Avenue
University of Alberta: ..... 87 Avenue & 114th Street
Valley Zoo: ..... 13315 Buena Vista Road
West Edmonton Mall: ..... 8770 - 170th Street

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We would like to take this opportunity to thank all the businesses of West Edmonton for making this another Fun Map success. A special thank you to Community Development Capital Health and Carol Vander Well. We welcome all comments regarding your map or any one of our other Fun Map projects and look forward to being of service to you again in the near future.
Extra copies of this map can be obtained by contacting Universal Maps of Canada Inc. at #200, 30 Green Grove Drive, St. Albert, AB T8N 5H6.

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Business Directory (Area Code 403)

Accommodations
Royal Inn West Edmonton
10010 - 178th Street
Phone: 484-6000 Fax: 489-2900
Toll Free: 1-800-661-4879
Royal Inn West Edmonton is a three and a half star full service hotel, closest hotel to West Edmonton Mall, presented with 1997 Hotel of the Year by The North West Commercial Travellers' Association. **Present this map upon check-in and receive ten dollars off your total bill.**

Sandman Hotel West Edmonton
17635 - Stony Plain Road
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We are "The Right Place At The Right Price".

Saxony Hotel
15540 - Stony Plain Road
Phone: 484-3333 Fax: 489-3774
Toll Free: 1-800-556-4156

West Harvest Inn
17803 - Stony Plain Road
Phone: 484-8000 Fax: 486-6060
Toll Free: 1-800-661-6993
Featuring Grainfields Family Restaurant, 161 deluxe rooms and executive rooms with Jacuzzi. Meeting and banquet facilities. Only two minutes to / from West Edmonton Mall.

Art Supplies
Artra Art Supplies Co. Ltd.
15607 - 100 A Avenue
Phone / Fax: 489-1028

Automotive Dealerships
Edmonton Freightliner Ltd.
2 Locations
• 11313 - 170 Street
• 5810 - 50th Street
Phone: 413-8800 Fax: 413-8808
Toll Free: 1-800-940-1940

Western Pontiac, Buick GMC
18325 - Stony Plain Road
Phone: 486-3333 Fax: 486-3434

Automotive Services
AMES Automotive & Propane Ltd.
17840 - 100 A Avenue
Phone: 483-2266 Fax: 487-6220

Daytona Automotive Group Inc.
17510 - 103 Avenue
Phone: 483-2700 Fax: 487-9685

Jem Collision & Frame
15830 - 118 Avenue
Phone: 451-6476 or 452-5527
Fax: 451-6476

Norden Volkswagen Ltd.
10151 - 179th Street
Phone: 484-3000 Fax: 481-0092
Toll Free: 1-800-661-9645
Edmonton's original Volkswagen store since 1952. Where value always exceeds price.

Premium Automotive (1992) Ltd.
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17108 - 107 Avenue
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Trim-Line Autographics & Signs
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10123 - 161Street
Phone: 484-1101 Fax: 484-1103

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Phone: 489-8021 Fax: 484-2816
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Balloon Shop
The Balloon Gang
14802 - Stony Plain Road
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Bingo
Palms Bingo
17635 - Stony Plain Road
Phone: 483-1151 Fax: 484-9816
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Bridal
Weddings Etc.
10129 - 161 Street
Phone / Fax: 484-0840

Business Services
All-Type Office Services Ltd
11420 - 142 Street
Phone: 448-9911

Cell Phones
Atlas Cell Communications Inc.
16939 - 111th Avenue
Phone: 413-3445 Fax: 489-2908
Cell: 910-7133

Clothing
Unique Boutique Ltd
10710 - 142 Street
Phone: 451-4280 Fax: 454-6013

Communications
Cantel, Canada's Communications Stores
•2 Locations
• 15826 - 111th Avenue
• West Edmonton Mall
Phone: 488-CELL (2355)
Fax: 482-CELL (2355)

Community Services
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214, 10468 - Mayfield Road
Phone: 448-0198 Fax: 484-6293
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Phone: 484-8753 Fax: 486-9611

Fitness/Health
Muscle Beach Health and Fitness Shop Ltd.
15804 - Stony Plain Road
Phone: 486-2341 Fax: 489-1912

Fitness Wear
Activity Sports Wear & Tanning Ltd.
16108 - Stony Plain Road
Phone: 484-7500 Fax: 486-1505

Garden Centres
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14729 - 40 Avenue
Phone: 944-6700 Fax: 944-6702
17036 - 90 Avenue
Phone: 448-7137 Fax: 448-7136

Gene Burke Agency Ltd.
15931 - Stony Plain Road
Phone: 489-3303 Fax: 481-3755

Landscaping
Economy Landscape Contractors Ltd.
15217 - 118 Avenue
Phone: 452-4479 Fax: 452-7793

Legal Services
Lynass Ferguson
17731 - 103 Avenue
Phone: 483-1165 Fax: 483-3024

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17320 - Stony Plain Road
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Phone: 496-2461

Grabbajabbra
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Phone: 487-0494
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Toll Free: 1-800-252-7987

Trans Western Express
18204 - 111 Avenue
Phone: 447-2323 Fax: 447-1834

Truck Stops
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16806 - 118th Avenue
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